In the Claims:

The claims are pending as follows:

1. (Previously presented) A method for serving a print by reference operation to print referenced content from a referenced location of a content provider to a print device, the method comprising steps of:

accepting, from a print client, a reference to print content targeted for printing from a content provider location indicated by the reference;

resolving the reference to determine the location indicated by the reference;

obtaining print data from the location indicated by the reference;
transcoding the print data into a print device ready format;
allowing access to print data transcoded by said step of transcoding;
transferring, in response to a request from the print client, print data
transcoded by said step of transcoding.

- 2. (Original) The method according to claim 1, wherein said step of accepting accepts the reference from an Internet connection to the print client.
- (Original) The method according to claim 1, wherein the reference comprises a universal resource locator address that addresses print content targeted for printing.
- 4. (Previously presented) The method according to claim 1, wherein said step of accepting accepts a reference list of individual references that each reference print content stored at a content provider location.
- 5. (Original) The method according to claim 4, wherein said steps of resolving, obtaining, transcoding, and allowing are completed for a first one of said individual references in said reference list before being conducted for another one of said individual references in said reference list.

6. (Cancelled).

7. (Previously presented) A method for serving a print by reference operation to print referenced content from a referenced location of a to a print device, the method comprising steps of:

accepting, from a print client, a reference to print content targeted for printing from a location indicated by the reference;

resolving the reference to determine the location indicated by the reference;

obtaining print data from the location indicated by the reference;
transcoding the print data into a print device ready format;
allowing access to print data transcoded by said step of transcoding;
transferring, in response to a request from the print client, print data
transcoded by said step of transcoding,

initiating a control communication with the print client, wherein said step of initiating a control communication is conducted via an argument resolution protocol and said steps of accepting and transferring are conducted via a data transfer protocol.

- 8. (Original) The method according to claim 7, wherein the argument resolution protocol is the Simple Object Access Protocol and the data transfer protocol is an HTTP protocol.
- 9. (Original) The method according to claim 1, further comprising steps of:

accepting a security challenge from the location indicated by the reference; and

responding to the security challenge.

- 10. (Original) The method according to claim 9, wherein said step of responding comprises passing the security challenge to the print client.
- 11. (Original) The method according to claim 1, wherein said step of allowing comprises:

establishing a universal resource locator address for the print data transcoded by said step of transcoding; and

communicating the universal resource locator address for the print data to the print client.

- 12. (Original) The method according to claim 1, further comprising a step of conducting a financial clearance.
- 13. (Original) The method according to claim 1, further comprising a step of requiring a billing ID from the print client.
- 14. (Previously presented) A print service realized as a computer program product comprising a computer usable medium having computer readable program code embodied in the medium that when executed causes a computer to:

accept a reference from a print client to print content targeted for printing from a content provider location indicated by the reference;

resolve the reference to determine the location indicated by the reference;

obtain the print content from the location indicated by the reference; transcode the print content into a print device ready format; allow access to the transcoded print content; and

transfer the transcoded print content to the print client in response to a request from the print client.

15. (Original) The print service according to claim 14, wherein the software accepts the reference from a direct connection to the print client.

- 16. (Original) The print service according to claim 14, wherein the software accepts the reference from an Internet connection to the print client.
- 17. (Original) The print service according to claim 14, wherein said software is resident in a web host and the print service is a web site allowing the print service to be reached by the print client via the Internet.
- 18. (Original) The print service according to claim 17, wherein the web site is discoverable by the print client through the Internet.
- 19. (Original) The print service according to claim 18, wherein the web site is pre-configured into print clients to be discoverable when print services are required by the print clients.
- 20. (Original) The print service according to claim 18, wherein the web site is registered into a service registry to be discoverable by print clients.
- 21. (Original) The print service according to claim 18, wherein the web site is discoverable via network discovery protocols.

22. (Cancelled)

- 23. (Previously presented) The print service according to claim 14, wherein the software accepts a reference comprising multiple references to print content targeted at multiple content provider locations for printing.
- 24. (Original) The print service according to claim 23, wherein the multiple references comprise a list of multiple Universal Resource Locators.

- 25. (Original) The print service according to claim 23, wherein each of the multiple references is processed separately followed by sequential processing of remaining references in a list.
- 26. (Original) The print service according to claim 14, wherein the print service, at the time the software accepts a reference, the reference receives a control communication with the print client over a control communication channel and opens a separate data channel for data exchange.
- 27. (Original) The print service according to claim 26, wherein the software receives the control communication via an argument resolution protocol.
- 28. (Original) The print service according to claim 27, wherein the argument resolution protocol is the Simple Object Access Protocol.
- 29. (Original) The print service according to claim 27, wherein the argument resolution protocol is layered on top of an HTTP protocol.
- 30. (Original) The print service according to claim 27, wherein the software accepts control communications via the argument resolution protocol to:

create a new print job; check status of an existing print job; and cancel an existing print job.

- 31. (Original) The print service according to claim 30, wherein the software accepts a request to create a new print job from the print client.
- 32. (Original) The print service according to claim 31, wherein the software creates a unique job identifier when accepting a request to create a new print job from the print client and communicates the job identifier to the print client for use in further communications concerning the new print job.

- 33. (Original) The print service according to claim 14, wherein the software transcodes into a form that depends on a device type of the print client.
- 34. (Original) The print service according to claim 14, wherein the software conducts a financial clearance of the print client.
- 35. (Original) The print client according to claim 14, wherein the software requires a billing ID from the print client.